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FOR IMMEDIATE RELEASE

MICHIGAN-BASED DORSEY COLLEGE OFFERS MASSAGE THERAPY TRAINING AT DEARBORN, MI CAMPUS

Dorsey College Now Offers Massage Therapy Training at Dearborn, MI Campus

Dorsey College, a trusted name in career training and education here in Michigan for over 85 years, recently announced that they will be celebrating the addition of a new program at their Dearborn, MI campus. Those who wish to train to pursue a career in Massage Therapy will now be able to do so at the Dorsey College Dearborn campus, which is located on Ford Road in Detroit. Dorsey College will be hosting a Grand Opening celebration for its Massage Therapy Clinic and the addition of the training program Thursday July 22, 2021 from 1:00 p.m. – 2:00 p.m. The Massage Therapy Clinic provides an opportunity for students to hone the skills they have learned throughout the program, while also providing members of the public an opportunity to receive various massage services at a discounted price. The ceremony will begin with remarks and a ribbon cutting. Guests will also be invited to take part in a tour of the school given by our student ambassadors and faculty. Students from Dorsey College's Massage Therapy program will also be offering complimentary chair massages. Attendees at the event will include members of Dorsey's executive team, local dignitaries and employers, students, and faculty. Local officials and members of the Dorsey College staff scheduled to speak include:

- Brianna Walker, City of Detroit, District 7 Business Liaison
- Jackie Lovejoy, President of the Dearborn Area Chamber of Commerce
- Lance Craven, Senior Vice President of Campus Operations, Dorsey College
- Tiphany Pugh, Senior Managing Director, Dorsey College Dearborn, MI campus

The event is being held during "Massage is for EveryBody Week"¹ and Dorsey College's Dearborn campus will be donating coupons for free massages to local frontline healthcare workers.

John Barnes, President and CEO for Dorsey College shared, "Licensed Massage Therapists play a necessary role within our healthcare system. We rely on massage therapists to help relieve tension, stress, and heal injuries and there is a need for these skilled professionals right here in Michigan." According to the Michigan Bureau of Labor Market Information and Strategic Initiatives, employment of Massage Therapists in Michigan is projected to grow 12.1% from 2018 to 2028, which is faster than the average for all occupations.² Barnes went on to note, "At Dorsey College, we're committed to providing exceptional career training to help our students as they pursue their newly chosen career."

The Dearborn campus welcomed its first group of new Massage Therapy students late last year and those students are nearing the completion of their program. The Dearborn campus offers specialized training programs geared towards preparing students for careers as Medical Assistants, Medical Administration and Billing professionals, Patient Care Technicians, Dental Assistants, and Electrical Technicians. The Dorsey College Dearborn campus is conveniently located at 18660 Ford Road, Detroit, MI 48228. The campus is located next to Planet Fitness and directly off the Southfield Freeway.

The Dorsey School was founded by Ruth Dorsey in 1934 and was located in downtown Detroit. Today, Dorsey College, remains committed to providing quality career training that prepares individuals for promising career opportunities in fields such as healthcare, nursing, culinary, beauty, and skilled trades at various campus locations in Michigan. Dorsey College is accredited by the Commission of the Council on Occupational Education. This applies to the Madison Heights campus (which serves as the main campus) and the Dearborn, Roseville, Saginaw, Woodhaven, and Wayne campuses (which are branch campus locations of Madison Heights). To learn more about Dorsey College, you may visit www.dorsey.edu.

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If you would like more information about this event, or to schedule an interview, please call John O'Sullivan at (248) 220-5909 or email John O'Sullivan at josullivan@dorsey.edu.

¹ <https://www.abmp.com/massage-week-intro>

² Michigan Bureau of Labor Market Information and Strategic Initiatives, Statewide Long-Term Projections, 2018-2028, <https://mimi.org/DataSearch/Employment-Projections-Excel-Files>