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FOR IMMEDIATE RELEASE

MICHIGAN-BASED DORSEY SCHOOLS BECOMES DORSEY COLLEGE
Dorsey Schools Becomes Dorsey College, Expanding Opportunities to Prospective Students

Since 1934, Dorsey Schools has been a trusted name in career training and education in Michigan. On Tuesday June 1, 2021, Dorsey Schools announced they have become Dorsey College. Dorsey College will continue to offer career training designed to prepare students to pursue exciting new careers in fields such as healthcare, nursing, culinary, beauty, and skilled trades. In addition to the various certificate and diploma programs currently available, Dorsey College will now have the ability to offer Associate Degree programs to prospective students interested in training for a new career. The Associate of Applied Science in Nursing program, the first Associate Degree program introduced by Dorsey College, is designed to prepare students who wish to pursue a career as a Registered Nurse, and it will be offered at the Dorsey College Madison Heights campus.

In a letter posted on the Dorsey College website, John Barnes, President and CEO noted, "This is a natural next step for us, given our long history here in Michigan, to better serve our students, local employers, and the communities in which we all live and work. As Dorsey College, we will be able to provide our students with new opportunities for career training and education. Based on feedback from employers we work with and others within our communities, there is a great need for skilled professionals in various fields here in Michigan. Many of these fields require a student to have an Associate Degree, which, Dorsey Schools has not offered. As Dorsey College, we will now be in a position to meet these needs for both prospective students looking to start on the path towards their exciting new career as well as local employers seeking talented, well-trained individuals." To read the letter in full and to learn more about the announcement, you may visit: https://www.dorsey.edu/dorsey-college/.

Specifically in regards to registered nurses, Barnes noted, "Registered Nurses are currently in high demand, both nationally and here in Michigan. Our new Associate of Applied Science in Nursing program will help meet these needs right here in Metro Detroit." According to Bureau of Labor Statistics, employment of registered nurses is projected to grow 7% nationally from 2019 to 2029, which is faster than average for all occupations.[1] In addition, according to the State of Michigan DTMB, Bureau of Labor Market Information and Strategic Initiatives, the employment of registered nurses is projected to grow 9.8% from 2018 to 2028.[2]

Dorsey College was founded in 1934 as the "Calculating and Secretarial Institute" and later renamed "The Dorsey School" by its owner, Ruth Dorsey. Over the years, The Dorsey School became Dorsey Schools, with various locations in Michigan offering quality career training and education. In 2021, Dorsey Schools became Dorsey College. Today, Dorsey College has campus locations throughout Michigan and offers comprehensive career training in the fields of healthcare, nursing, culinary arts, cosmetology, and skilled trades. Dorsey College is accredited by the Council on Occupational Education (COE). This applies to the Madison Heights campus (which serves as the main campus) and the Dearborn, Roseville, Saginaw, Woodhaven, and Wayne campuses (which are branch campus locations of Madison Heights). To learn more about Dorsey College, you may visit https://www.dorsey.edu.

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If you would like more information about this event, or to schedule an interview, please call John O'Sullivan at (248) 220-5909 or email John O'Sullivan at josullivan@dorsey.edu.

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[1] Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Registered Nurses, at https://www.bls.gov/ooh/healthcare/registered-nurses.htm (visited March 17, 2021).

[2] Michigan DTMB, Bureau of Labor Market Information and Strategic Initiatives, Long-Term Occupational Employment Projections (2018-2028) Michigan Statewide, Registered Nurses (SOC Code: 29-1141), https://milmi.org/ (visited November 4, 2020).