



2015 Campus Accountability Report

As of: 9/22/2016

Dorsey School of Business - Southgate, MI (00011102)

Campus Information

Beginning Population: 141

Ending Population: 122

Non-Program Enrollment: 0 **This number is not included in the ending population*

Campus Level Standards

Retention: 66%

Placement: 83%

Program Level Standards

Program Name	Retention	Placement	Licensure
Administrative Assistant (Certificate/Diploma)	N/A	N/A	N/A
Administrative Health Care Assistant (Certificate/Diploma)	N/A	N/A	N/A
Administrative Office Specialist (Certificate/Diploma)	N/A	N/A	N/A
Administrative Specialist (Certificate/Diploma)	N/A	N/A	N/A
Computer Software Specialist (Certificate/Diploma)	67%	N/A	N/A
Culinary Arts (Certificate/Diploma)	N/A	N/A	N/A
Dialysis Patient Care Technician (Certificate/Diploma)	N/A	N/A	N/A
Legal Secretary (Certificate/Diploma)	N/A	N/A	N/A
Medical Administration And Billing Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Administration And Billing (Certificate/Diploma)	77%	78%	N/A
Medical Assistant (Certificate/Diploma)	65%	96%	N/A
Medical Assisting Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Transcriptionist (Certificate/Diploma)	N/A	N/A	N/A
Nursing Assistant Specialist (Certificate/Diploma)	N/A	N/A	N/A
Patient Care Technician (Certificate/Diploma)	65%	81%	N/A
Pharmacy Technician (Certificate/Diploma)	67%	76%	N/A

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2015 Campus Accountability Report

As of: 9/22/2016

Dorsey School of Business - Madison Heights, MI (00010763)

Campus Information

Beginning Population: 188

Ending Population: 232

Non-Program Enrollment: 3 **This number is not included in the ending population*

Campus Level Standards

Retention: 79%

Placement: 82%

Program Level Standards

Program Name	Retention	Placement	Licensure
Administrative Assistant (Certificate/Diploma)	N/A	N/A	N/A
Administrative Health Care Assistant (Certificate/Diploma)	N/A	N/A	N/A
Administrative Office Specialist (Certificate/Diploma)	N/A	N/A	N/A
Administrative Specialist (Certificate/Diploma)	N/A	N/A	N/A
Computer Accounting (Certificate/Diploma)	N/A	N/A	N/A
Computer Software Specialist (Certificate/Diploma)	N/A	N/A	N/A
Dialysis Patient Care Technician (Certificate/Diploma)	N/A	N/A	N/A
Enhanced Nurse Aide (Certificate/Diploma)	N/A	N/A	N/A
Legal Administrative Assistant (Certificate/Diploma)	N/A	N/A	N/A
Legal Secretary (Certificate/Diploma)	N/A	N/A	N/A
Massage Therapy (Certificate/Diploma)	74%	N/A	N/A
Medical Administration And Billing (Certificate/Diploma)	81%	84%	N/A
Medical Administration And Billing Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Assistant (Certificate/Diploma)	79%	81%	N/A
Medical Assisting Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Transcriptionist (Certificate/Diploma)	N/A	N/A	N/A
Nursing Assistant Specialist (Certificate/Diploma)	N/A	N/A	N/A
Patient Care Technician (Certificate/Diploma)	70%	97%	N/A
Pharmacy Technician (Certificate/Diploma)	N/A	N/A	N/A
Practical Nurse (Certificate/Diploma)	92%	70%	77%
Retail Management (Certificate/Diploma)	N/A	N/A	N/A

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2015 Campus Accountability Report

As of: 9/22/2016

Dorsey School of Business - Roseville, MI (00011210)

Campus Information

Beginning Population: 590

Ending Population: 545

Non-Program Enrollment: 14 **This number is not included in the ending population*

Campus Level Standards

Retention: 64%

Placement: 80%

Program Level Standards

Program Name	Retention	Placement	Licensure
Administrative Assistant (Certificate/Diploma)	N/A	N/A	N/A
Administrative Health Care Assistant (Certificate/Diploma)	N/A	N/A	N/A
Administrative Office Specialist (Certificate/Diploma)	N/A	N/A	N/A
Administrative Specialist (Certificate/Diploma)	N/A	N/A	N/A
Computer Software Specialist (Certificate/Diploma)	30%	100%	N/A
Cosmetology (Certificate/Diploma)	61%	61%	30%
Cosmetology Instructor (Certificate/Diploma)	N/A	N/A	N/A
Culinary Arts (Certificate/Diploma)	75%	92%	N/A
Dental Assistant (Certificate/Diploma)	58%	73%	N/A
Dialysis Patient Care Technician (Certificate/Diploma)	N/A	N/A	N/A
Hotel And Restaurant Management (Certificate/Diploma)	59%	67%	N/A
Legal Administrative Assistant (Certificate/Diploma)	N/A	N/A	N/A
Legal Secretary (Certificate/Diploma)	84%	75%	N/A
Manicuring (Certificate/Diploma)	80%	75%	N/A
Medical Administration And Billing (Certificate/Diploma)	71%	73%	N/A
Medical Assistant (Certificate/Diploma)	58%	85%	N/A
Medical Assisting Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Transcriptionist (Certificate/Diploma)	N/A	N/A	N/A
Nursing Assistant Specialist (Certificate/Diploma)	N/A	N/A	N/A
Patient Care Technician (Certificate/Diploma)	58%	81%	N/A
Pharmacy Technician (Certificate/Diploma)	N/A	N/A	N/A

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2015 Campus Accountability Report

As of: 9/22/2016

Dorsey School of Business - Wayne, MI (00011322)

Campus Information

Beginning Population: 157

Ending Population: 158

Non-Program Enrollment: 1 **This number is not included in the ending population*

Campus Level Standards

Retention: 68%

Placement: 80%

Program Level Standards

Program Name	Retention	Placement	Licensure
Administrative Health Care Assistant (Certificate/Diploma)	N/A	N/A	N/A
Administrative Office Specialist (Certificate/Diploma)	N/A	N/A	N/A
Computer Software Specialist (Certificate/Diploma)	N/A	N/A	N/A
Dialysis Patient Care Technician (Certificate/Diploma)	77%	70%	N/A
Electrical Technician (Certificate/Diploma)	100%	N/A	N/A
Hvac Systems Technician (Certificate/Diploma)	63%	87%	N/A
Legal Administrative Assistant (Certificate/Diploma)	N/A	N/A	N/A
Medical Administration And Billing (Certificate/Diploma)	86%	83%	N/A
Medical Administration And Billing Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Administration And Billing Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Assistant (Certificate/Diploma)	62%	88%	N/A
Medical Assisting Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Transcriptionist (Certificate/Diploma)	N/A	N/A	N/A
Nursing Assistant Specialist (Certificate/Diploma)	N/A	N/A	N/A
Patient Care Technician (Certificate/Diploma)	56%	84%	N/A
Pharmacy Technician (Certificate/Diploma)	71%	74%	N/A
Retail Management (Certificate/Diploma)	N/A	N/A	N/A

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2015 Campus Accountability Report

As of: 9/22/2016

Dorsey School of Business, Saginaw - Saginaw, MI (00042275)

Campus Information

Beginning Population: 164

Ending Population: 235

Non-Program Enrollment: 3 **This number is not included in the ending population*

Campus Level Standards

Retention: 67%

Placement: 75%

Program Level Standards

Program Name	Retention	Placement	Licensure
Administrative Office Specialist (Certificate/Diploma)	N/A	N/A	N/A
Administrative Specialist (Certificate/Diploma)	N/A	N/A	N/A
Computer Software Specialist (Certificate/Diploma)	69%	N/A	N/A
Culinary Arts (Certificate/Diploma)	N/A	N/A	N/A
Dental Assistant (Certificate/Diploma)	N/A	N/A	N/A
Dialysis Patient Care Technician (Certificate/Diploma)	N/A	N/A	N/A
Enhanced Nurse Aide (Certificate/Diploma)	58%	77%	N/A
Massage Therapy (Certificate/Diploma)	79%	32%	N/A
Medical Administration And Billing (Certificate/Diploma)	61%	82%	N/A
Medical Assistant (Certificate/Diploma)	68%	87%	N/A
Nursing Assistant Specialist (Certificate/Diploma)	N/A	N/A	N/A
Patient Care Technician (Certificate/Diploma)	N/A	N/A	N/A
Pharmacy Technician (Certificate/Diploma)	73%	78%	N/A

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2015 Campus Accountability Report

As of: 9/22/2016

Dorsey School of Business, Waterford/Pontiac - Pontiac, MI (00026874)

Campus Information

Beginning Population: 234

Ending Population: 191

Non-Program Enrollment: 1 **This number is not included in the ending population*

Campus Level Standards

Retention: 64%

Placement: 87%

Program Level Standards

Program Name	Retention	Placement	Licensure
Administrative Specialist (Day Only) (Certificate/Diploma)	N/A	N/A	N/A
Computer Software Specialist (Certificate/Diploma)	75%	N/A	N/A
Culinary Arts (Certificate/Diploma)	63%	97%	N/A
Dialysis Patient Care Technician (Certificate/Diploma)	N/A	N/A	N/A
Enhanced Nurse Aide (Certificate/Diploma)	N/A	N/A	N/A
Medical Administration And Billing (Certificate/Diploma)	78%	77%	N/A
Medical Administration And Billing Specialist (Certificate/Diploma)	N/A	N/A	N/A
Medical Assistant (Certificate/Diploma)	65%	84%	N/A
Medical Assisting Specialist (Certificate/Diploma)	N/A	N/A	N/A
Nursing Assistant Specialist (Certificate/Diploma)	N/A	N/A	N/A
Patient Care Technician (Certificate/Diploma)	56%	92%	N/A

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2015 Campus Accountability Report

As of: 9/22/2016

Dorsey School of Business, Farmington Hills - Farmington Hills, MI (00023765)

Campus Information

Beginning Population: 66

Ending Population: 82

Non-Program Enrollment: 1 **This number is not included in the ending population*

Campus Level Standards

Retention: 71%

Placement: 92%

Program Level Standards

Program Name	Retention	Placement	Licensure
Computer Software Specialist (Certificate/Diploma)	N/A	N/A	N/A
Dialysis Patient Care Technician (Certificate/Diploma)	N/A	N/A	N/A
Enhanced Nurse Aide (Certificate/Diploma)	N/A	N/A	N/A
Massage Therapy (Certificate/Diploma)	73%	N/A	N/A
Medical Administration And Billing (Certificate/Diploma)	73%	78%	N/A
Medical Assistant (Certificate/Diploma)	76%	100%	N/A
Medical Assisting Specialist (Certificate/Diploma)	N/A	N/A	N/A
Nursing Assistant Specialist (Certificate/Diploma)	N/A	N/A	N/A
Patient Care Technician (Certificate/Diploma)	64%	88%	N/A
Pharmacy Technician (Certificate/Diploma)	N/A	N/A	N/A

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The Lansing, Dearborn-Detroit, and Taylor campuses were not required to file Campus Accountability Reports in 2015 as all were newer campus locations.